

INTERNET AND WIRELESS INTEGRATED VIRTUAL PRESENCE

ABSTRACT OF THE DISCLOSURE

A server operating a website with discrete transactional webpages identifies subject matter for a sales contract between a merchant and an inquiring party. The website is provided with an augment logon procedure for potential inquiring parties, be they offerees or offerors to a contractual relationship. As part of the logon information of the inquiring party, at least one - a preferably a plurality - of direct contact routes from the server to the offeree and/or offeror is solicited. These direct contract routes can included landline, cell phone, pager, or other direct computer to computer communication. The inquiring party initially contacts the server and identifies the subject matter of the proposed contract, for example an airline trip, the sale of an electronics item such as a TV, or a restaurant reservation and at least one other parameter required for the consummation of a contract. This information is communicated to the merchant. The merchant either accepts or rejects the proposed contract parameter and communicates this fact to the server. The server then makes direct contact to the inquiring party with indexing occurring through the provided direct contract routes until actual contact is attained to the inquiring party. During the contract formation, direct server to inquiring party contact is repeated until an actual contact is established, enabling the virtual presence of the inquiring party for a sufficient interval to establish a contract.

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